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| |  | | --- | | **NOACC Weekly Newsletter - April 13, 2020**  **Things to Know and Share with Your Members**  **Please share any of these updates and articles with your members** | |

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| |  | | --- | |  | | **COVID-19 Updates Available at NOACC.org - Updated Daily**  As the situation continues to evolve, it is important for all employers to monitor the outbreak and implement strategies to protect their workforce while ensuring continuity of operations.  Share this information with your employees and members. |  |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | [NOACC Link](http://r20.rs6.net/tn.jsp?f=001iaQW5yf7glf4iEB5THuJlYYnb0FXqTux7_yUAb6ZFWMvw1cGdarn8byAUK9NcTI7cZ6iz1VjKEvIqhm6gqpz8AuC2jv51Tr0Zl8X8ARxmQKz_XZIe4OnDnRkk6vcP9f_Bq5YgKgqUjLI9HVOhDHqXUJPYLs26a_QplpU0DnsFKHFp8Wlwmd8c3YxKQTghV9Z&c=_c0IqBsi6tKe7oIXXqHfhr5KDP8hBLcffEZxKJ8e1127Wm9uSvryVg==&ch=M0-FB2P2NfjLzpbamrw3GmbKVjbOyD5Bw2UGuatrGNN4f1A68T2H6A==) | | | | |  | | --- | |  | | ‌ |  |  | | --- | |  | | |  |  | | --- | --- | | |  | | --- | | [pdf version](http://r20.rs6.net/tn.jsp?f=001iaQW5yf7glf4iEB5THuJlYYnb0FXqTux7_yUAb6ZFWMvw1cGdarn8bOKkKsqPE_nMah5QNjtb4g6-l6qYQHQ4bHrZsSjDzKX9R0UHioRjomRoDHSzgnC_GCIoWX1o2IHmJGMNAWci51-eMrZH1JWhIJcu77ymjUBrxsOuJTXuakS_8BBHjSKNcfz_qUw2qtbcjcYz6v59H5JJUzOyMGxIQFbFuciQOSAc116e5CKKSo=&c=_c0IqBsi6tKe7oIXXqHfhr5KDP8hBLcffEZxKJ8e1127Wm9uSvryVg==&ch=M0-FB2P2NfjLzpbamrw3GmbKVjbOyD5Bw2UGuatrGNN4f1A68T2H6A==) | | | | |  | | --- | |  | | |  |  | | --- | --- | | |  | | --- | | [SBA Loan Info](http://r20.rs6.net/tn.jsp?f=001iaQW5yf7glf4iEB5THuJlYYnb0FXqTux7_yUAb6ZFWMvw1cGdarn8ZeILXVgQ09SkrywHswLTwMgvC-pVDwPGJhLxsg2OF5-pYd7nrSw9xyFNJoHFw_jAfltpxdPANhSZ8KpDfjX_TL7_BpgsycJ4l7YmwxQpJCE1uJVMufQ87iXoP4Y5Q79xUu1n8YIe76ECxZJIyZ90QKvakaCh3byhalPVh6HZ-QM&c=_c0IqBsi6tKe7oIXXqHfhr5KDP8hBLcffEZxKJ8e1127Wm9uSvryVg==&ch=M0-FB2P2NfjLzpbamrw3GmbKVjbOyD5Bw2UGuatrGNN4f1A68T2H6A==) | | |  |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | [Questions/Check Status of SBA Loan](http://r20.rs6.net/tn.jsp?f=001iaQW5yf7glf4iEB5THuJlYYnb0FXqTux7_yUAb6ZFWMvw1cGdarn8eKDnYdoZB_o-MQjCk2E3awo4c7sMNM6w_v0zotpWWxOwc5gtHuSfrfS_MSDjKJe91VAtRjTLIuX6yvKmzNO0GJpFoKS7sA6ovwNB31F_W-tw6bXYuYmlIe-nK8n-mc2RPup_mxzBdj664Eas18dPivGA3lJLrIB6xkf7SFUz3DXdlzaRmgc_uU=&c=_c0IqBsi6tKe7oIXXqHfhr5KDP8hBLcffEZxKJ8e1127Wm9uSvryVg==&ch=M0-FB2P2NfjLzpbamrw3GmbKVjbOyD5Bw2UGuatrGNN4f1A68T2H6A==) | | | | |  |  | | --- | --- | | |  | | --- | | [Funding Options](http://r20.rs6.net/tn.jsp?f=001iaQW5yf7glf4iEB5THuJlYYnb0FXqTux7_yUAb6ZFWMvw1cGdarn8eKDnYdoZB_o-fYNvDwLdp5ziT_noqp02I_IWvB1mGPlEHgNTnSKjN-0HCnfyELFPwdCSTl8PgvQIdbcaqOsnqmbsDLmX66BCTDqhdSFwA02TRHJz7hHJnZszLoCtyV_-1Q7HzyEXivapDJR8Nu_tVntB8Jv4bBfyRpTC2OTJ_nT-haNQy2TGDE=&c=_c0IqBsi6tKe7oIXXqHfhr5KDP8hBLcffEZxKJ8e1127Wm9uSvryVg==&ch=M0-FB2P2NfjLzpbamrw3GmbKVjbOyD5Bw2UGuatrGNN4f1A68T2H6A==) | | |  |  | | --- | |  | | |  |  | | --- | --- | | |  | | --- | | [Unemployment Info](http://r20.rs6.net/tn.jsp?f=001iaQW5yf7glf4iEB5THuJlYYnb0FXqTux7_yUAb6ZFWMvw1cGdarn8ZeILXVgQ09S9ZLjPbX7pe3MvXzAPcFLFoBqnqzKRxOKGJscgyCi67Ux2n-IXvlnFGW1ZqJ8Y7E5QGFePAxbxSytdmwG6Jsxfq-jSJ4fYe9BeU1eEALbbu6xHsyz_GrWFg==&c=_c0IqBsi6tKe7oIXXqHfhr5KDP8hBLcffEZxKJ8e1127Wm9uSvryVg==&ch=M0-FB2P2NfjLzpbamrw3GmbKVjbOyD5Bw2UGuatrGNN4f1A68T2H6A==) | | |  |  | | --- | | IRS urges taxpayers to use electronic options; outlines online assistance. | | |  |  | | --- | --- | | |  | | --- | | [IRS Link](http://r20.rs6.net/tn.jsp?f=001iaQW5yf7glf4iEB5THuJlYYnb0FXqTux7_yUAb6ZFWMvw1cGdarn8bOKkKsqPE_nwMgIl05kndmIE_DEksubWlUY63y2H-HvNec3A_G0u-Zqfw0GN9dY_XUrc6NNfhEKdDZHARxMbitJfdj-kWfLQ1f-k85T4R6nAYbz-0Vq-EjhJlMZzdoRS5GZNFsOGczKItzZvBNLr9cFuVUekw_fv1NZbB893imh8vgDX-31byjy6QgOru2XH-WzD1Od3gSH&c=_c0IqBsi6tKe7oIXXqHfhr5KDP8hBLcffEZxKJ8e1127Wm9uSvryVg==&ch=M0-FB2P2NfjLzpbamrw3GmbKVjbOyD5Bw2UGuatrGNN4f1A68T2H6A==) | | | |

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| |  | | --- | |  | | |  |  | | --- | --- | | |  | | --- | | [Ohio COVID-19 Site](http://r20.rs6.net/tn.jsp?f=001iaQW5yf7glf4iEB5THuJlYYnb0FXqTux7_yUAb6ZFWMvw1cGdarn8SeUL9THUzjYAvU2cqhkzr2-GdUe5qD-K6narrk3n9VQtK6Jul-FstCJubnhZ3lU8OV3Aruq8ha5hbIp0QYJ_cmz-5gt2_rhq9Dm8EkigWfjN_4Tb0AfZYFmuI9hEanw358vbYvkgxZW&c=_c0IqBsi6tKe7oIXXqHfhr5KDP8hBLcffEZxKJ8e1127Wm9uSvryVg==&ch=M0-FB2P2NfjLzpbamrw3GmbKVjbOyD5Bw2UGuatrGNN4f1A68T2H6A==) | | |  |  | | --- | |  | |  |  |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | [BWC FAQ - updated 4/9/2020](http://r20.rs6.net/tn.jsp?f=001iaQW5yf7glf4iEB5THuJlYYnb0FXqTux7_yUAb6ZFWMvw1cGdarn8bOKkKsqPE_nBxr0njh85tJUYVerxUjUa4zq5sPLCdpttq8kX3Lhfim8VOrQc1P25JmC0tnkVPNMyDl74MdWY2XuHH5tqCN35RDQ8OY0E2lsDPVrf3-v9z6RQukZoYFOCdH9rv2nJkb8_7omKOi2O89Vfy2D9gb5TBiDaiCbjFvWDdOYC5xkHeE=&c=_c0IqBsi6tKe7oIXXqHfhr5KDP8hBLcffEZxKJ8e1127Wm9uSvryVg==&ch=M0-FB2P2NfjLzpbamrw3GmbKVjbOyD5Bw2UGuatrGNN4f1A68T2H6A==) | | | | |  |  | | --- | --- | | |  | | --- | | [BWC Board approves $1.6 billion dividend](http://r20.rs6.net/tn.jsp?f=001iaQW5yf7glf4iEB5THuJlYYnb0FXqTux7_yUAb6ZFWMvw1cGdarn8bOKkKsqPE_ncyk3vz5F-Xay0d8azL7mAX3Xn3wptF7bUSA4cN16AdBpfVUGdL6zLAJExMhG9huNQOTfODDe-2Jkz3q_FOHdVe71bu9Fjg-evd7dftmm1gnLyTKsrYrQQGyv7_XrMltEg2RzKuOt5dguHkWkq_P_d34Btk1lJYelzwIflLfaA7PFwNI4lY5pzWVIzwR9IPHrjWBO7Y6UtBzVSUexJncmzE5eUityubVsDUCPbMpanDaYhepZehwTKU67fqWyv0ec5GOOUzSCv_1cNt8M8DCGjkZKb1MR5qoTLy5-AmFLBbkJEHa30q0VgEHOV5aaC08FnH69w69Sz47A9FcUFtJkLPqum6KpNMf9emCas0QuDY8tA7F8f2VPSUPpfFgz3LzPBnwY7i6yDpncNb96o_-tK1Nec7E7eVW_40mM99vQV3wCsXnqXq5IdReJYA16qfDPe-ZrbtXQTCrCowljrQ2S1CI-xsOEifBA4zcUyUZmI_GmXmUbd5P-W4KQsgRJpnmKgyWsbjyky91O1Nl6fJXvoN5jn6z9kUN9cY_2hGPrRTzWM55DbpZmQSFNWdek2kOx2kJDH8QEQBiRimk6XJS5-dErodRBXy42CJHyBXHCeKBY8B49fkQ7DV1502U3HdvQoKJCm-E5gTzw9eDlAb4shwEccsY0APgnGK6bimkhEzX4svwrktX7Bf5Tofs80sv9ToHSPO6KD1ung2lso0J1xS-nxmVSSNqGL35QpyniqHkZvRcO5kgo_rVYSDIJ7PGj4pMGyuw9p5KmPPkWOf0tsI8N4s_qM9XVIWf6BKtZ9ssLmaDqsdWQfzJFHmpxHAksDTFMGs_POGHBYm2crxiHiJk_KuiwWSfylXynOF2_fSkko1MhB7HuZL5SnHRTddhROI3KzqnThQ3haCMB4S-Q4UUOG6slFHQSZwe_GhVg7Wk7IZFvWzu-iD-sTVS6tLTJ&c=_c0IqBsi6tKe7oIXXqHfhr5KDP8hBLcffEZxKJ8e1127Wm9uSvryVg==&ch=M0-FB2P2NfjLzpbamrw3GmbKVjbOyD5Bw2UGuatrGNN4f1A68T2H6A==) | | |  |  | | --- | |  | | |  |  | | --- | --- | | |  | | --- | | [PartnerShip (FedEx) Updates](http://r20.rs6.net/tn.jsp?f=001iaQW5yf7glf4iEB5THuJlYYnb0FXqTux7_yUAb6ZFWMvw1cGdarn8bOKkKsqPE_nRcKcMRGW3-h1kYbaC6keZlV6TSMXLY2ZtI5zkto05Zbthshq6ZfRDeRQxncx4YrRPohTW_kKBttnZJdwUgjIom0oj5BeN3HSd8_DMSN41GG8uPw3AnU0o4wLEtlVhD0T&c=_c0IqBsi6tKe7oIXXqHfhr5KDP8hBLcffEZxKJ8e1127Wm9uSvryVg==&ch=M0-FB2P2NfjLzpbamrw3GmbKVjbOyD5Bw2UGuatrGNN4f1A68T2H6A==) | | | | |  | | --- | |  | | **Marketing During the Pandemic: 7 Things You Need to Be Doing**  [Are](http://r20.rs6.net/tn.jsp?f=001iaQW5yf7glf4iEB5THuJlYYnb0FXqTux7_yUAb6ZFWMvw1cGdarn8bOKkKsqPE_nIE6frzRU2-dJJDKo8b3GsefnapDgGfiwlMIwrxg7pnQu6sKstaqUttw6nySRouVjw5VoCOmhkXdLs1oRdCQLkhOc1rxO-CCkKSk1cQKEQLHc6n_zyJ7enyyQ4RFwpNE2GUJLPCJVx5mLRf2Lwp6pLyLYJ7VL-9FWe7w92XT-iJw=&c=_c0IqBsi6tKe7oIXXqHfhr5KDP8hBLcffEZxKJ8e1127Wm9uSvryVg==&ch=M0-FB2P2NfjLzpbamrw3GmbKVjbOyD5Bw2UGuatrGNN4f1A68T2H6A==) you still marketing your business in the same way you were prior to the virus? I'm not asking about the content you post or what's in your ads. What marketing channels are you using?  If your business is still open, and you want it to remain so, you may need to change your marketing channels. Or at least reassess them. The marketing channels that are most effective for you now might not have worked a few weeks ago and vice versa. |  |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | [Full Article](http://r20.rs6.net/tn.jsp?f=001iaQW5yf7glf4iEB5THuJlYYnb0FXqTux7_yUAb6ZFWMvw1cGdarn8eKDnYdoZB_oDIT-rtk_lXudYtQPD_gI_xo-nfNgEJCow5ggMzJ0VwF-5L5KdJ1kgXmglBplrz6pvq84RXsmVKt3U7zPdA6S5R5du9_-I0LHV7Z9b8rVCs7FLy0dcBW39oTdqOpM-Xg52F2si8koMhR_XnDKIz1uq-pQlotUNxUGJb6h5uLzZ9Q=&c=_c0IqBsi6tKe7oIXXqHfhr5KDP8hBLcffEZxKJ8e1127Wm9uSvryVg==&ch=M0-FB2P2NfjLzpbamrw3GmbKVjbOyD5Bw2UGuatrGNN4f1A68T2H6A==) | | | | |  | | --- | |  | | **Make Chat-Based Collaboration Apps Work for You**  **﻿**  The use of chat-based collaboration apps like Slack, Skype for Business, and Microsoft Teams has soared this spring. Millions of telecommuters across North America are logging on, interacting in real time, and managing multiple workspaces - not to mention learning new platforms as they go.  ﻿  From CMIT Solutions |  |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | [Read More](http://r20.rs6.net/tn.jsp?f=001iaQW5yf7glf4iEB5THuJlYYnb0FXqTux7_yUAb6ZFWMvw1cGdarn8bOKkKsqPE_nPFkk20g63zQBGNoYIgO8d6YaqYAi3YvkoqySnJhuYvMH8BPNDqMQJNG9_dITmH7YCLFdMAk0ft8myzksoDsB3bAguQlrSKoGUpVc9VUD5VBIIx6cuQRTby9OeVtPv45cfgKD1q0P8EV9rrdmGV1x7y8HqoIugB3gmEGhoJ1czj6MSfRB2ZY67564cup-uVXN&c=_c0IqBsi6tKe7oIXXqHfhr5KDP8hBLcffEZxKJ8e1127Wm9uSvryVg==&ch=M0-FB2P2NfjLzpbamrw3GmbKVjbOyD5Bw2UGuatrGNN4f1A68T2H6A==) | | | |

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